Magic? No, Just Write

By MARCIA W. SHANNON

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Hazel Heckman (Mrs. E. D.)
knows how to change one afternoon's speculation regarding
"brush-picking" into a nice fat acceptance check from the Saturday
Evening Post. Do you?
The ringing of the phone one
morning last week roused her from
sleep and when she answered she
learned her latest article on one of
the oldest but comparatively unknown Northwest industries had
been purchased by the editors of
the well-known weekly magazine.
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Time-worn customs often appear novel to the newcomer and one afternoon while sitting in the sun on Anderson island, Mrs. Heckman, who came to Tacoma about five years ago, got to wondering about the folks she saw roaming about the woods in search of salal and huckleoerry greens. She found that although the season is limited, the pay is often prodigious for the greens that are shipped all over the nation for florists' use. And after she had wondered, she started to investigate the industry. And after that she wrote about it, to the delight of the S. E. P. editors. editors.

Lucrative Trick

Now this is a very lucrative trick. And when word of her trick. And when word of her wizardry sped about, we sped out toward the north end and walked up the steps of a neat white home, feeling sure in a short time the formula would be our own. Mrs. Heckman also profitably writes for "Woman's Day" magazine.

Bright-eyed and brown-haired, Mrs. Heckman met us at the door

Bright-eyed and brown-haired, Mrs. Heckman met us at the door and we seated ourselves in a charming room that featured bright colors and a mahogany-paneled fireplace.

"What kind of writing do you like best?" we asked.

"Well, my first article that sold was called 'Undesirable Aliens' and concerned the immigration of starlings. Another was titled 'How to Build a Bird Bath' and I sold another one about chrysanthemums. I once wrote a radio play 'Ideal Set-Up' and two magazines used some of my first poetry. At present, I'm writing a novel."

"Do you wake up in the middle of the night and jot down suddenly-thought-of phrases?"

"Oh, no, when I go to bed, I sleep."

"When genius burns, do inter-

"On, no, when I go to bed, I sleep."

"When genius burns, do interruptions try your patience?"

"I always answer the 'phone.
And if I have to go downtown, I quit working about noon. Here's a picture of my son, Jim. He's a sophomore at Pullman."



Author Has Magic Formula_Even though Hazel Heckman scans a dictionary, words come easily and quickly enough to her so that her stories and articles are published in national magazines. Saturday Evening Post editors have purchased her latest, an article about brush and greens picking in the Northwest.



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Is It Magic?

That bit of news more surely than ever convinced us of her magic power. For her appearance gives not the slightest trace that she's old enough to have a grown-

gives not the slightest trace that she's old enough to have a grown-up son.

"How long have you been writing?" we asked as we regained our balance. We thought perhaps she's had beginner's luck.

"Oh, I worked for the Associated Press news bureau when I attended the University of Kansas and worked on the newspaper at Blackwell, Okla. I've taken it more seriously the past five years."

Now, thoroughly baffled, and still as far away from the mystic recipe for fame and fortune we'd come to find, we asked to see her room where she wrote. Maybe we'd uncover clues there.

"Temporarily, it's in the back bedroom because we're painting the basement. That's where I usually work."

Stymied again.

"Aa—h, did we understand there's a man coming out to take pictures of the industry to accompany your article?!"

"Yes, and I hope to be able to"

